

# REED & MACKAY GROWS PRESENCE IN NORTH AMERICA

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Global travel management company Reed & Mackay has expanded its footprint in North America with the opening of a San Francisco base.

This latest addition comes on the back of strong growth in the US, following a series of significant client wins. It also follows the opening of its New York site in 2018 and will be the travel management company's fifth outpost in the region.

Fred Stratford, Group CEO of Reed & Mackay, said: "Following significant growth from the US market over the last year, I am delighted to establish our presence in San Francisco. The US remains an extremely important market for Reed & Mackay and this latest move will bolster our capability to service clients across the continent."

John Keichline, CEO North America, said: "We are seeing very strong demand in the US for our unique offering, as a TMC that combines talented agents with leading edge technology to deliver first class service.

"Our new San Francisco location will support our growing West Coast client base and enhance our offering to companies who need support across all US time zones. It will also support our recruitment strategy in California by offering office-based as well as homeworking opportunities."

Reed & Mackay currently has offices in New York, Chicago and Philadelphia, and a home-based network across the US.

This latest opening comes on the back of a busy 2019, which included the acquisition of Business Travel Direct and Sydney-based Concierge Travel as well as new premises in Toronto and Melbourne. The Reed & Mackay International Partnership also grew with new members in Stockholm, Dublin and Bucharest.

## **About Reed & Mackay**

Established over 50 years ago, and born from close working relationships with the Law, Insurance and Finance community, Reed & Mackay is today recognised as a global leader in the travel and event management arena. With wholly owned offices across EMEA, APAC and North America, their global presence is further augmented by Reed & Mackay's International Partnership with over 4000 experts across 40 countries. Their brand promise of extraordinary service is underpinned by best in class proprietary technology across the globe. For more information, please visit <https://www.reedmackay.com>